



INTRODUCTION

The Baltic Guide is a versatile newspaper that covers cultural events, restaurants, shopping, hotels, health and beauty services, city maps, news, and much more.

- Finnish tourist newspaper printed since 1993.
- In Finnish.
- Printed monthly, 12 times per year.
- Free
- Circulation: 40,000-60,000
- Wide distribution network in Finland and Estonia: ports, hotels, tourist information points, tourism fairs, airports, etc.

DEADLINES

Please reserve advertising space no later than the 23rd of the previous month. Material for the advertisement must be sent no later than the 25th of the previous month. Advertisements that are ready for print must be sent no later than the 27th of the previous month.

2015 PUBLISHING SCHEDULE AND THEMES

January FAIR	February	March	April FAIR	May	June
MATKA - Tourism Fair in Helsinki Special Estonian Travel Edition	WINTER HOLIDAYS	CARS	MEDICAL TOURISM Pohjanmaan Suurmessut, Vaasa	Special Summer Estonian Travel Edition	SHOPPING
July	August	September	October FAIR	November FAIR	December
CHILDREN (clothes, toys, activities)	SHOPPING	"PIKKUJOULUT" IN ESTONIA	CHILDREN AND FAMILY Vacations Osaava Nainen, Turu	St. Martin's Day Fair in Helsinki Special Estonian Travel Edition	SHOPPING

FAIR - The Baltic Guide participates in Finnish tourism events, and distributes thousands of papers at these events.

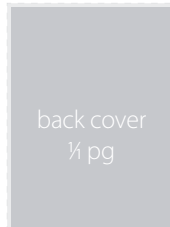


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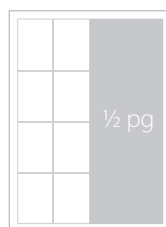
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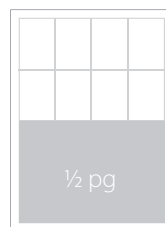
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257 x 335



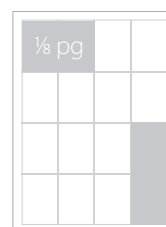
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257 x 165



257 x 80
126 x 165



126 x 80
61 x 165



61 x 335



257 x 40

PRICE € 6 290

3 790

3 290

1 790

1 790

950

490

1150

690

Advertisement design, please add 15% of advertisement cost. Translation of advertisement, please add 10% of advertisement cost.

Prices do not include VAT.