



INTRODUCTION

The Baltic Guide Russian Edition is an Estonian tourism newspaper. The Baltic Guide is a versatile newspaper that covers cultural events, restaurants, shopping, hotels, health and beauty services, city maps, news, and much more.

- Published since 2011
- In Russian
- Published 4 times per year: February 2014, May 2014, August 2014, December 2014.
- Free circulation
- 40 000 - 50 000 copies printed
- Wide distribution network in Estonia and Russia

DEADLINES

Please reserve advertising space no later than the 5th of the month. Material for the advertisement must be sent no later than the 7th of the month. Advertisements that are ready for print must be sent no later than the 10th of the month.



2014 PUBLISHING SCHEDULE AND THEMES

February 2014	May 2014	August 2014	December 2014
SPRING 2014	SUMMER 2014	AUTUMN 2014	WINTER 2014
Tourism Fair in Riga FAIR		Tourism Fair in St. Petersburg FAIR Zagorodnoi Otdoh	

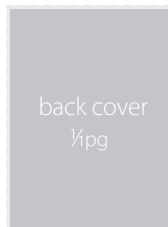
FAIR

- The Baltic Guide participates in tourism events, and distributes thousands of papers at these events.

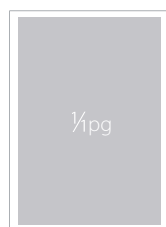
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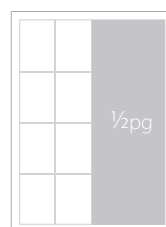
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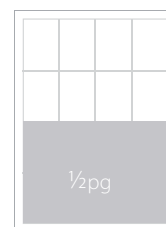
back cover
280 x 360
(5 mm bleed)



257 x 335
1/4pg



126 x 335
1/2pg



257 x 165
1/2pg



257 x 80
126 x 165
1/4pg



126 x 80
61 x 165
1/8pg



61 x 335
article
Page with article



257 x 40
article
Page with article

PRICE € 4 590

2 690

2 490

1 370

1 370

760

410

950

620

Advertisement design, please add 15% of advertisement cost. Translation of advertisement, please add 10% of advertisement cost.

Prices do not include VAT.